

BORDIER & CIE

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Founded in 1844, Bordier & Cie has deployed its experience of private wealth management for over 160 years. The partners in the Bank in the 21st century uphold the expertise and traditions of their ancestors whose ethical principles they respect. At the same time they innovate and adopt a modern approach which equips them to respond more effectively to the expectations of today's customers.

The parent company of Bordier & Cie is based in Geneva with representative offices in Berne and Zurich and affiliated companies in London and Monaco. More than thirty highly qualified wealth managers with an extensive range of expertise serve a decidedly international clientele. The Bank is determined to preserve a human dimension and enjoy privileged relations with its customers; its investment policy focuses on long-term performance. Bordier & Cie are private bankers with a true vocation. They offer personalized management to customers whose sights are set on quality.

Main activities

Personalized management of his customer's assets is the primary responsibility of a private banker. To satisfy customer expectations, he must also have the ability to provide legal and tax consultancy, advise him on appropriate fields of investment, offer management services for stocks and shares, together with access to innovative financial products and the opportunity to acquire investment funds or equities with a varying degree of volatility in line with personal performance expectations. Bordier & Cie. has the ability to adapt its services perfectly to the needs of each individual client. We realize that this relationship of trust is precious. That is why we do all in our power to make certain that it lasts. Whatever philosophy may be chosen by the customer and his manager, a partner is available to meet him at all times. Personalized, individual and unique, the relationship which Bordier & Cie maintains with its customer is that of a true banker.

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